



Canadian Therapeutic Recreation Association
Association Canadienne de Loisir Thérapeutique



National Canadian Film Day 150

NATIONAL
Canadian
FILM
DAY
150

SAVE THE DATE!

APRIL
19
2017

CANADIANFILMDAY.CA

Dear Members,

CTRA has been asked to partner with REEL CANADA to celebrate "National Canadian Film Day" 150. You can facilitate an innovative opportunity for your clients, residents and patients to participate in Canada's 150th Anniversary. We encourage you to host a screening at your facility!

Please read more about the event below!

National Canadian Film Day 150

National Canadian Film Day 150 (NCFD 150) is a massive one-day celebration of Canadian cinema in honour of our nation's sesquicentennial. On April 19, 2017, great Canadian movies will be available on foot, on air and online at over 800 screenings in cinemas, libraries, public squares and anywhere you can show a film. With free events happening across every province and territory, many involving Canadian film talent, NCFD 150 - a Canada 150 Signature Project - promises to be the largest film festival in the world. Ever.

Why Host a Screening?

Calling all champions of Canadian film! We hope that you'll want to be part of this momentous day because it will be great fun! You'll be part of a huge network of enthusiastic Canadians who also want to join the party.

Canada's sesquicentennial celebrations will be happening all year, in all sorts of ways. In our humble opinion, NCFD 150 is one of the easiest and best ways to bring that celebration right into your community. Bring your friends and neighbours together and expose them to a great Canadian film, one that you choose and that they may have never seen before.

And you won't have to do it alone. Our team is here to assist you in selecting the right film and to put on an event that your community will love. We'll help you plan, answer your questions, send you some goodies and other promotional materials plus give you tools to extend the fun online as well!

How it Works

Step 1) Contact us at NCFD150@reelcanada.ca or at 1-855-733-5709 ext. 225. Please note that due to a large influx of interested partners, there are only a couple weeks left to sign up and get access to all offerings provided to screening partners. (Best to sign up and choose a film before Feb 15, 2017)

Step 2) Choose a film! There are mountains of great Canadian films, and our coordination team is here to help you choose just the right one for your community. Feel free to browse below for our list of family-friendly favourites!

Step 3) Share some basic information about your event, such as the venue, the shipping address, and who will be participating.

Step 4) Get everyone excited! Start spreading the word, promote your event, and make it a packed house.

Step 5) Open up our Screening Party Kit filled with fun materials to promote your screening, or to give away to your staff, volunteers, audience members or contest winners, or to enjoy any way you wish.

Step 6) Celebrate National Canadian Film Day 150! On April 19th, celebrate alongside more than 800 other community screenings in what promises to be the largest film festival in the world. Ever.

National Canadian Film Day 150 – Family-Friendly Titles for Everyone!

Breakaway (2011)
Corner Gas: The Movie (2014)
The Grand Seduction (2013)
How She Move (2007)
Iron Road (2009)
The Rocket (2005)
The Whale (2011)
Still Mine (2012)

150 Canadian Titles are available for this event. To view the list please visit:

<https://canadianfilmday.ca/films/>

So what are you waiting for?

To get started, please write to NCFD150@reelcanada.ca or give us a call at 1-855-733-5709 ext. 225

[National Canadian Film Day 150](#)

April 19, 2017

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www.reelcanada.ca | www.canadianfilmday.ca

Sincerely,

Tanea Goncalves Forward
Executive Director
Canadian Therapeutic Recreation Association

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